



# Urban & Community Forestry Strategic Plan FY11-15

Northeastern Area Association of  
State Foresters – Urban Forestry  
Subcommittee

October 28, 2010

# Outline

- *Central Focus*
- *6 major themes in plan*
- *6 priority action items*
- *Discussion—how will this plan influence our work with our State partners?*

# Central Focus

- The NA UCF strategic objective is to "*maintain and enhance the benefits that major population areas and communities derive from their forests and trees.*"

To achieve this, the central focus and desired outcome is “to sustain and expand the urban tree canopy.”

# UCF Strategy Action Areas (themes)

- Capacity building
- UTC-goal setting and monitor progress
- Green infrastructure-multiple benefits

# UCF Strategy Action Areas (themes)

- Water quality/landscape level issues
- Human connections-benefits/engage
- Urban forest health-many stressors

# Top 6 Action Items

## Advance the capacity for UF for the region served by the Northeastern Area

- Emphasize the important contribution forests and trees make to **climate and carbon**, including energy conservation.

# Top 6 Action Items



## Facilitate UTC goal setting and monitor implementation

- Work with states and other partners to promote the benefits of UTC in areas with **less than avg. UTC and greater than avg. population and impervious surfaces.**
- Increase the understanding by **decision makers** about the amount and value of **UTC** that currently exists and the amount that could exist. Encourage **public participation** to set and realize UTC goals.

# Top 6 Action Items



## Monitor and Improve Urban Forest Health

- Provide **tools and resources** to respond to UTC damage minimizing the loss of UTC due to invasive pests and other disturbances.
- **Promote urban tree health practices** to sustain and restore ecological function within broader landscapes.

# Top 6 Action Items

## Promote effective integration of green space with infrastructure

- Encourage collaboration with a broad array of partners on **green infrastructure** issues.

# Priority Action Items—Links to CARS data



- Ordinances: achieve UTC goals, promote GI, tree planting diversity (urban forest health)
- Mgmt. Plan: sets UTC goals by city or county; promotes GI, assess UF health.
- Staff-necessary to carry out these actions.
- Advocacy grp-promote benefits of UTC, support GI goals.
- Volunteers-get trees in the ground, promote benefits, do inventories.
- Subgrants-funding to get work done at a community level.

# How will this plan be used?

- Influence IPOW and performance measures for NA UCF staff specialists
- Influence discussions with partners: TA visits, reviews, conference calls, grant opportunities, success stories.
- Ranking by NA UCF staff revisited annually; by other NA staff (integration piece) when NA plan is revised in FY13

# What needs to be done to complete the plan?



- Collaboration discussions with NAASF

The intention is to share plan key points with the state UCF coordinators for discussion. Will call and email those not on the 10/28 call.

Share with NAASF executive committee.

- Collaboration discussions with R9 & NRS

# What needs to be done to complete the plan?



- Editing by NA Office of Communications
- Posting on NA website
- Mail to partners the document and web link:  
State Foresters, Regional Forester, and Station Director